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'46 Graduate Combines College and Career

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Beverly Sieg, '46, writes how she made a gradual transition from plaid shirt college days to a career in Minneapolis

'46 Graduate Combines

College and Career

THE step between college and career can be great or small, however you want to make it. I preferred to do it gradually.

One of the first things I did was to select a city of the size I liked, that had a good university and one or two people I already knew. That was Minneapolis. And then before graduation I made a trip there to find work in the field I wanted—a combination of journalism and clothing, which amounted to fashion advertising.

Certain of a position and with prospects of a good room, I settled down to having a long summer of fun. I believe a good vacation is necessary to give a tired college graduate the enthusiasm to launch on something new.

Of course the simplest way to prepare for a career is to take every course you'll need while in college. But how many freshmen know what they will want to do 4 years later? Therefore, it is not only a good idea to coordinate your electives to supplement your major but also add to that education all of the outside experience you can get. Shop around in the various activities offered and concentrate on the one you enjoy the most. The majority of journalism training I am using in fashion advertising is coming from my experiences on college publications. These experiences outside of the classroom also taught me how to work with people, which is important in business.

My art courses are especially helpful in planning layouts and retouching old artwork for engraving. I am constantly being called upon to name fabrics and

their fiber contents. My judgment of styles and fashion terms began its training in costume design classes and is improving now by my constant reading of the current fashion magazines and *Women's Wear Daily*.

Making your wardrobe suitable to office wear may also present a problem. This can be made easier if you will use a little foresight your senior year and select suits and dresses that will do double duty for college dates and office wear.

Your home away from home is important while changing from college to career. Apartments sound like fun, but they're hard to get. I think living with a former college friend who likes the same things I do is much better. We have a large room in a house with 18 other women, half of whom are students. Bonnie Beaty, '45, and I are even fortunate enough to be able to get home-cooked meals in a tea room just around the corner. It caters to nearby students and working girls and has a wonderful collegiate atmosphere.

Add to that one course in the night school at the University, like I have, and you're back to the old system of studying one night a week. For entertainment you have football games, concerts, plays, university dances and bowling at the Union.

If you are happy with your work, your living conditions and the type of fun you're having, then you've made a successful change from college to career. It's a wonderful challenge!



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